

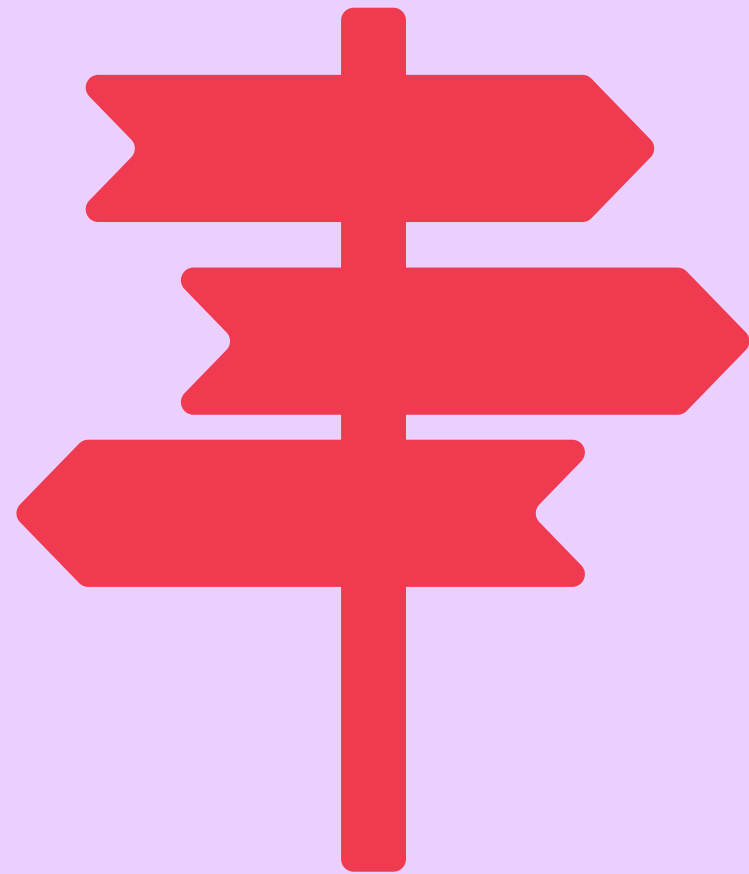
Academic writing

Signposting

In this session:

1. What is signposting?
2. When to use it?
3. Signposting and criticality

WHAT is signposting in academic writing?



- Technique used to guide the reader
- Types of signposting:
 1. Major signposting: explicit sentences used in introductions, conclusions, main body of the text
 2. Small scale signposting: linking words and phrases employed throughout paragraphs

Using signposting in introductions

Overall aim

This essay/chapter/section will:

- focus on
- examine
- address

Factors and ideas discussed in order

This essay/chapter/section will discuss three approaches to the issue of...
Firstly, secondly, thirdly...

Justify why you have chosen to focus on certain aspects



**Signposting,
criticality and
academic
writing**

- **Clarity: provides a clear understanding of your structure**
- **Coherence and cohesion: helps with flow of argument and gives a logical structure**
- **Academic voice and confidence: makes the reader feel as if you are in control of your text, offers authority**